# REBECCA OSTERMAN

**EXPERIENCE DESIGNER** 

### CONTACT

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## **EDUCATION**

#### MBA

Missouri State University/ 2021-in progress

BACHELOR OF FINE ARTS University of Missouri-Columbia/ 2013-2017

- Graphic Design emphasis
- Minors in Sociology & Journalism

#### LEADERSHIP

Emerging Leaders of Hope House Board Member / 2019-present

- Social Media Chair 2020
- Led subcommittee for a new fundraising initiative

The Children's Place Young Ambassador / 2019

## **WORK EXPERIENCE**

#### UI/UX Designer

Dimensional Innovations / 2021-Present

I play a vital role in anticipating and enhancing the needs of the user experience to make products and technology engaging, enjoyable, and accessible, and I am always advocating for the end user.

- Creates innovative design solutions to user, product, and business problems
- Anticipates evolving design needs and communicates rationale of choices related to design solutions
- Sees projects through from creating concepts to user testing and final implementation, all while managing multiple projects with aggressive timelines

#### **Technology Designer**

Dimensional Innovations / 2019-2021

I collaborated with a diverse project team while having ownership of my portion of projects whether it be graphic design, animation, user experience, or illustration for both digital and physical experiences.

- Collaborated with team members to deconstruct complex problems into a clear and achievable workstream with support and direction for decision making
- Assisted in the facilitation of cross-functional, human-centered design sessions and group discussions to drive shared understanding and provide design solutions
- Stayed up to date with popular culture, trends, and industry

## Motion Graphic Designer BizLibrary / 2017-2019

I worked with a team of designers and copywriters to storyboard and develop animated training videos that are easy to understand, informative, and meet legal requirements. I produced 2-4 fully developed training videos per month and directed any live talent required for video shoots.

#### **SKILLS**

Adobe Creative Suite Accessible Design Problem-Solving Collaboration
Prototyping Visual Storytelling Illustration Leadership
Wireframing Critical Thinking Animation Empathy